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Business Readiness Checklist

Quick Self-Assessment Before You Launch or Scale
Score:

0-10: Just starting

11-18: Almost there

19-21: Ready to launch

1. Idea & Vision

☐

Clear business idea & audience

☐

Solves a real problem

☐

Long-term vision defined

2. Market & Customer

☐

Know your competitors

☐

Identified target customer

☐

Validated with real feedback

yes!

3. Money & Model

☐

Revenue model is clear

☐

Pricing is set

☐

Budget & forecast in place



4. Legal & Setup

Registered business

Licenses & compliance ready

Contracts prepared

5. Brand & Online Presence

Logo, name, brand ready

Website & social media set up

Content plan started

6. Systems & Launch

Tools & processes set

Launch plan in place

Customer support ready

yes!

7. Mindset

Emotionally committed

Support system or mentor

Resilience practices in place

